



**GOLDENGLOBES.COM LAUNCHES WITH LIVE STREAM OF 71<sup>ST</sup> ANNUAL GOLDEN GLOBE® AWARDS  
NOMINATIONS CEREMONY ON THURSDAY, DECEMBER 12, 2013**

*Hollywood Foreign Press Association Names  
Bluefin Media to Manage GoldenGlobes.com, Coordinate Advertising Sales*

**Los Angeles, Dec. 11, 2013** – The Hollywood Foreign Press Association, presenters of the annual Golden Globe Awards, announced a digital partnership with Bluefin Media Inc., a leader in digital media and content creation. Bluefin Media will manage the newly launched Golden Globes website, [GoldenGlobes.com](http://GoldenGlobes.com), the go-to source for up-to-the-minute entertainment news, fashion content and videos.

On Thursday, Dec. 12, GoldenGlobes.com will live stream the announcement of the 71<sup>st</sup> Annual Golden Globe Awards nominations with presenters Aziz Ansari, Zoe Saldana and Olivia Wilde at 5:15 a.m. PST/8:15 a.m. EST from the Beverly Hilton Hotel in Beverly Hills, Calif.

GoldenGlobes.com, known as "The Dailies," is a daily destination site for exclusive entertainment news, fashion editorial, and inspirational and entertaining videos, including the recently posted U2 Tribute to Nelson Mandela produced by the Hollywood Foreign Press Association team. The site was designed by the creative team at Bluefin Media, which also hosts and maintains it.

"As we gear up for awards season, we are excited to share exclusive daily news and content with our readers through our new Golden Globes website," said Theo Kingma, president of the Hollywood Foreign Press Association. "Bluefin Media's proven ability to generate massive amounts of traffic, deep technological roots and search-engine optimization expertise made it the ideal partner to support GoldenGlobes.com."

"We are thrilled to launch this partnership with the Golden Globes," said Brad Mandell, CEO of Bluefin Media. "This one-stop destination for visitors to receive up-to-the-minute entertainment news delivers a high-impact, ongoing opportunity for marketers to reach them with premium content."

The 2014 Golden Globe Awards ceremony, hosted by Tina Fey and Amy Poehler for the second year in a row, will air on Sunday, Jan. 12 live from the Beverly Hilton on NBC with the pre-show from 4-5 p.m. PST/7-8 p.m. EST, and the main telecast from 5-8 p.m. PST/8-11 p.m. EST. The telecast will be viewed in more than 160 countries and is produced by dick clark productions in association with the Hollywood Foreign Press Association.

**About the Hollywood Foreign Press Association:**

Founded in the 1940s during World War II, the HFPA was originally comprised of a handful of LA based overseas journalists who sought to bridge the international community with Hollywood, and to provide distraction from the hardships of war through film. Seventy years later, members of the HFPA represent 55 countries with a combined readership of 250 million in some of the world's most respected publications. Each year, the organization holds the third most watched awards show on television, the Golden Globe Awards, which have enabled the organization to donate more than \$18 million to entertainment related charities and scholarship programs. For more information, please visit [www.goldenglobes.com](http://www.goldenglobes.com), and follow us on Twitter (@goldenglobes) and Facebook ([www.facebook.com/goldenglobes](http://www.facebook.com/goldenglobes)) for exclusive celebrity videos and up to the minute Golden Globes news!

**About Bluefin Media**

Bluefin Media was incorporated in 2003 under the name of Brand Technologies by the founders of Rawhide Internet Services (one of the top 10 SEO/SEM companies in the world that was sold to Exact Advertising in 2003). Bluefin is ranked in the top 25 companies on the Internet (Quantcast 2013), and in any given month its properties have more than 50 Million unique visitors from around the world.

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